



**Stor-Age Property REIT Limited**

**Position: Copy Writer and Social Media Marketer**

**Location: Cape Town**

Stor-Age Property REIT Limited ("Stor-Age") is the leading and largest self storage property fund and brand in South Africa with 50 stores across the country and a further 28 stores in the United Kingdom under the brand Storage King.

Focused on the fast growing self storage sector, a niche sub-sector of the broader commercial property market, Stor-Age is a dynamic and market-leading company which develops, acquires and manages high profile self storage properties across various markets.

As an accredited Google and Facebook partner, we are recruiting a Copy Writer and Social Media Marketer to work at our Head Office in Claremont, Cape Town and remotely as required.

The successful candidate will be responsible for generating demand across international markets, strengthening the Company's social media presence, developing and managing social media campaigns and ensuring the execution of a relevant and effective content strategy in support of the Company's strategic goals and annual plans aligned with our:

- Core values of Excellence, Sustainability, Relevance and Integrity
- Standard operating policies and procedures
- Occupational health and safety requirements
- Employee relations legislation

A market-related salary will be offered to the successful candidate who will be expected to assist the Head of Communications with:

- Developing and managing social media campaigns for Stor-Age Property REIT Limited
- Developing and managing content across multiple platforms and markets, both digital and offline
- Developing copy for use across multiple platforms, both internal and external
- Set and achieve quarterly growth goals
- Identifying and refining target audiences
- Assist with general marketing initiatives as required

To be considered for an interview your CV will need to demonstrate that you have:

1. A tertiary qualification in social media marketing and/or copy writing such as a Bachelor's degree in Marketing or Communications.
2. At least 2 years' experience in:
  - Social media management and development
  - Social media reporting
  - Content creation
  - Copy writing



3. An excellent knowledge of contemporary social media platforms, including but not limited to Instagram, Facebook, LinkedIn, Youtube and Twitter
4. A technical understanding of social networks' design and functionality specs
5. An understanding of SEO and web traffic metrics
6. Excellent verbal, written and presentation skills
7. Proficiency and experience in social scheduling and listening tools
8. Have performed administrative tasks with care and attention to detail
9. Have a positive attitude, good people skills and a team player approach

If this sounds like the right fit for you, submit your CV with a motivational letter to [recruitment@stor-age.co.za](mailto:recruitment@stor-age.co.za).

Note:

1. Preference will be given to designated candidates in line with the Employment Equity Act
2. If you do not receive a response within two weeks of submitting your application please regard your application as unsuccessful

For more information about Stor-Age, visit [www.stor-age.co.za](http://www.stor-age.co.za).